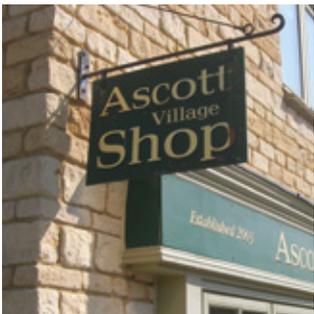


RETAIL SUPPORT





THE LOCAL SHOP – **DON'T TAKE IT FOR GRANTED!**

The local shop is an important parts of village life and a vital ingredient in sustaining rural communities.

The shop is a focal point in the village providing services for all the community, particularly those who rely on local amenities for their everyday supplies.

The following help is available through CFO to local shops in Oxfordshire:

Business Development

Access to training

Help with store layout

Help with publicity through the local media

Help with publicity through drafting leaflets for local distribution

Regular newsletter

Advice on environmental health and trading standards issues

Retail, supplier and services information through the Oxfordshire Village Shops Handbook



THE LOCAL SHOP – THE COMMUNITY OPTION

If your community has lost its shop or the shop is threatened with closure, you could follow the example of Oxfordshire localities which have set-up community-owned shops.

These are run by volunteers who may also manage the shop or employ someone to manage it for them.

CFO offers personal advice and mentoring to Community Shop groups on:

- How to get started
- Premises
- Funding
- Legal Structures
- Business planning
- Shop Layout
- What to stock
- Legislation
- Involving the community
- Volunteer training
- Employment issues
- Pricing policy
- Stocking local food
- Sustainability
- Countywide support network

OUR HANDBOOK 'SETTING UP A COMMUNITY SHOP' IS AVAILABLE FREE FROM CFO.

It contains lots of information for community groups on how to set up their own shop.





COMMUNITY FIRST OXFORDSHIRE IS A COMMUNITY DEVELOPMENT CHARITY

We support community action projects, volunteering, community halls, transport schemes and local businesses. We also run a Neighbourhood Planning consultancy, helping communities and clients, including developers and Local Authorities, identify infrastructure requirements and develop the policies and projects necessary to achieve them.

Contact Details:

Tel: **01865 883488**

Email: **info@communityfirstoxon.org**

www.communityfirstoxon.org

Address: **South Stables, Worton Park, Witney, Oxon. OX29 4SU**

Charity No: 900560