

Woodstock Community and Infrastructure Delivery Plan 2019

Report on consultation with community groups, organisations, and businesses

July 2019

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INTRODUCTION

ABOUT THE WOODSTOCK COMMUNITY INFRASTRUCTURE DELIVERY PLAN

Woodstock Town Council and Blenheim Estate have appointed Community First Oxfordshire (CFO) to consult the community about the current and future needs of the town. CFO is a locally-based community development charity.

The Woodstock Community and Infrastructure Delivery Plan will take shape across 2019. The first six months will see a wide range of opinion and ideas gathered, while the second will see projects identified and prioritised, with strategies for delivering them set out.

Several new housing sites will be developed in the next decade; it is important to ensure that the special character of the town is preserved, existing facilities are enhanced where necessary and the new developments successfully integrate with the existing communities in Woodstock.

Ideas for new infrastructure that emerge from the community conversation may be achievable through:

- developer contributions process (section 106) on new development sites
- being designed into new developments
- a different approach, perhaps more long term.

It is important to note that not all projects will be achieved via forthcoming development.

WHAT'S HAPPENED SO FAR?

LAUNCH EVENTS – MARCH 2019

Consultation was launched with five events and information sessions in March 2019. Over 200 residents attended. A detailed report on these events is available at: <https://www.communityfirstoxon.org/woodstock-community-plan>

CONSULTATION

Since February, CFO has also met with 50+ community groups and organisations, across a range of age groups, interest groups and other demographics, including the business community. This report will explore this consultation in more detail.

Based on feedback received during the initial stages of the Plan, including launch events, a comprehensive community survey was developed, and distributed to 1987 households in Woodstock in April 2019. 573 households completed a survey, a **return rate of 29%**.

A full report on the survey is available via the link above.

JUNE 2019 CONSULTATION EVENTS

Three community consultation events were held in June 2019. These events combined presentations, a Q+A and discussion on specific themes. Presentation slides are available at: <https://www.communityfirstoxon.org/woodstock-community-plan>. CFO staff were in attendance, plus a representative (at the Saturday event) from Terence O'Rourke Planning, which will be working with Blenheim on forthcoming planning applications.

The presentations set out the intent of the plan, progress to date, 'headline' survey results, an overview of the process of working up planning applications on specific sites and a summary of the more community-oriented projects emerging from the consultation to date and how to take these ideas forward.

Just under a hundred people attended these events, with 56 signing up to be involved in next steps discussions/ workshops both for master-planning and community led projects.

Consultation events/ processes will be ongoing for the duration of the Plan. At the time of writing, the next event will take place on July 20. This event will have two main aims:

Build on what's good and making new things happen

- Explore common issues for community groups and new projects arising from consultation (things like volunteering, collaboration, funding, children and young people, older people...)
- Build teams and action planning for emerging community-led projects

Take a more in-depth look at developments at Hill Rise and North of Banbury Road

- provide the community with more understanding/ knowledge of the allocated sites in Woodstock and the process involved in designing future development on them.
- prepare members of the community for further engagement by Blenheim's consultant team and to help the community to engage in this process in a way that adds something meaningful and of value.

ABOUT THIS REPORT: CONSULTATION WITH COMMUNITY GROUPS, ORGANISATIONS AND BUSINESSES

There is a wide range of community groups, organisations, businesses and societies in Woodstock supporting the provision of community infrastructure in the town.

Future Communities define community infrastructure as:

The range of activities, organisations and facilities supporting the formation, development and maintenance of social relationships in a community. It can include provision of community facilities; community development; local networks, community groups and organisations; small scale funding to help fund local projects; personal learning and skills development to help develop community leadership and volunteering (both formally and informally).

From February to June 2019, CFO spoke with or met with 50+ community groups and organisations, representing a range of different age groups and interest groups. The aims of the consultation with these groups etc. were to:

- Establish a sense of challenges, concerns and opportunities with regard to the provision of their activities and services etc.
- Find out areas of common concern between groups etc.
- Offer recommendations to meet challenges, concerns + opportunities for further discussion

This report will set out our findings in relation to these broad aims.

NOTE: consultation and community engagement as part of the plan will continue across the whole Plan period as needed.

PART ONE

COMMUNITY GROUPS, ORGANISATIONS AND BUSINESSES: SUMMARY OF FINDINGS

Woodstock overall has a strong and diverse social infrastructure, though with areas for development:

- 75+ established social, interest groups and organisations, predominantly for adults
- 54+ businesses and home workers based in Woodstock
- 3+ organisations/activities/groups for U’5s
- 5 organisations plus 80+ afterschool clubs (Woodstock Primary and WUFA) for 5-11 year olds
- 5 organisations and 30+ lunch and afterschool clubs (The Marlborough) for 11-16 year olds
- 20+ organisations groups for older people (aged 60+)
- 13 Sports and recreation groups and organisations

This overview of services and opportunities for Woodstock residents of all ages, can be constructively considered in relation to how far they both reflect and contribute towards a sustainable community, whose characteristics can be defined as:

- a sense of community and belonging
- tolerance, respect and engagement with people from different cultures, backgrounds and beliefs
- friendly, co-operative and helpful behaviour in neighbourhoods
- opportunities for cultural, leisure, community, sport and other activities, including for children and young people
- low levels of crime, drugs and antisocial behavior with visible, effective and community friendly policing.
- social inclusion and good life chances for all
- having due regard for the needs of future generations in current decisions and actions

See [Rural Community Profile for Woodstock](#) (ACRE, 2013) for baseline demographic data relating to Woodstock. Extracts are also presented at appendix 3.

1. PROVISION FOR UNDER FIVES

▪ Education - Nursery and Pre-School

WUFA CIO, formerly Woodstock Under Fives Association, is an ‘outstanding’ (OFSTED) provider of daytime care for under-fives (2-4yr olds). It is chaired by a committee with a strong sub-committee responsible for fundraising.

The CIO supports four full time staff and a manager. Numbers on their under-fives roll are 24. They provide wrap around care for 28 3-11’s for the breakfast club, and via the afterschool club serve 28 3-8-year-olds, as well as 20 8-11-year-olds using the WUFA premises as well as the Youth Club two days a week. The latter is due to over subscription. WUFA was graded ‘Outstanding’ in its most recent OFSTED inspection.

WUFA CIO has a strong focus on community links and values parent/ carer and wider volunteer involvement. Their intergenerational community-building focussed plans include: **Musical Minis** – partnership with Spencer Court Care home from September 2019. A weekly or bi weekly session held with residents; **Community Services**- links with PCSO/Fire Service/Churches/Health Visitor/School/Museum/Library; **After School Clubs outreach** - to Stroke Club and other groups in Woodstock

▪ Culture, social and wellbeing

Sing and Sign - weekly themed classes for babies aged 2 months - 2 years www.singandsign.com

▪ Sports and Recreation

2. PROVISION FOR CHILDREN 5-11

■ Education - Primary School

Woodstock C of E voluntary controlled Primary School is an 'outstanding' (OFSTED) school community serves 254 children aged 3–11 years and their families. It is at capacity with a waiting list. The school is a strong outward looking learning and community hub at the heart of Woodstock and communicates its ethos and values as follows: '*...a passionate commitment to learning and recognition of the uniqueness of individual learners. Guided by our Christian values, it is driven by our desire to offer the best possible education for our pupils in partnership with parents, the Church and the local community.*'

Ensuring high quality education provision, strong links with the wider community (including volunteer support) are very important to school and contribute to its status and role as a National Teaching School and membership of OTSA (Oxfordshire teaching school alliance). The school is currently reviewing their use of the school hall as a bookable community space for use out with school hours.

Both confirmed and draft allocations policies in the West Oxfordshire and Cherwell District Council Local Plans have requirements to expand primary school facilities to meet the demands from new housing development.

■ Arts, Science, Culture

- **Weekly After-School Clubs: Woodstock Primary** offers a diverse range of 14 x arts, culture + science after-school clubs which predominantly serves all pupils on the school roll across KS1 and KS2. 250 (85%) aged 5-11 participate. 43% are free and run by staff or volunteer parent helpers. 57% of clubs charge a fee either because they are run by external providers, the embroidery club charge to cover material costs. Throughout the school year term-time these include: chess, French, art and design, Spanish, maths booster, maths club, drama, book club, creative computing, literacy booster, choir, English club, musical theatre, science, embroidery.

- **WUFA CIO**, in partnership with Woodstock primary, provide wrap around care for 28 x 3-11's for the breakfast club, and via their afterschool club childcare provision serve 28x 3-8 years, as well as 20 x 8-11-year-olds using the WUFA premises as well as the Youth Club two days a week. The latter is due to over subscription. Their intergenerational community-building focussed plans include: After School Clubs outreach to Stroke Club and other services in Woodstock

- **Woodstock Library.** The dedicated facility was recently closed because of safety concerns, with the library being temporarily housed at the Museum of Oxfordshire.

■ Social, Well-being and Environment

- **Weekly After-School Clubs: Woodstock Primary** offer a diverse range of 5 + social, wellbeing and environment-related after school clubs which predominantly serves all pupils on the school roll across KS1 and KS2. Throughout the school year term-time these include: yoga, cookery, sewing bee, change4life, Forest School.

- **Hill Rise outdoor community space** is used as a children's playground, running, walking, rounders, community events e.g. BBQ and fireworks.

■ Sports and Recreation

- **Weekdays: Woodstock Primary** offer a diverse range of 11 x sports and recreation after school clubs weekly throughout the academic year which are predominantly open to all pupils on the school roll across KS1 and KS2.

Throughout the school year term-time these include: archery, running, Hip Hop Dance, rounders, rugby, tennis, sailing, ballet, athletics, table tennis, football.

- **Saturday mornings: Rugby tots** provide Saturday morning sessions for younger pupils and more widely than Woodstock.
- **School Holidays:** the primary school is also used (hired) by a few organisations/people to offer holiday provision which is advertised in Woodstock and beyond as follows:
 - The sports coach offers multi-sports weeks (4 days) during school holidays – October, February and May half-terms, Easter break and 3 weeks over the summer holiday
 - The Bright Sparks Science team lead a day in October, February and May half-terms and in recent years have had a week over the summer holiday
 - An ex-teacher has run a week-long Musical Theatre club last year and will do again this summer.
- **Woodstock outdoor swimming pool** offers its facilities to all ages from April to September only.
- **The Tennis and Bowls club** offer group coaching April to July and summer tennis camps for young people aged up to 9 years and 10+ (100x junior members)
- **Woodstock Football Club** historically offered provision for young people but due to the volunteer pipeline drying up had to regrettably suspend this aspect of the club. Priorities include registering with the FA and recruiting volunteer coaches to be able to run a Saturday morning U6's provision.
- **Woodstock Harriers running club** currently have no provision for young people but would like to start a junior section and a green gym.

3. Provision for young people 11-16

▪ **Formal education - Secondary School**

The Marlborough C of E School is an 'outstanding (OFSTED) school community serving 500 plus pupils and families in Woodstock and surrounding villages. It is at capacity with a waiting list.

The school, like the nearby primary, is a strong outward looking learning and community hub at the heart of Woodstock. The Adult Education provision, Education Centre as well as the outdoor pool based on site contribute significantly to enriching wider community life for all ages. Pupils in many different ways are actively encouraged to contribute to the wider community both through curriculum learning opportunities, Duke of Edinburgh and elective activities and placements. The school values parent and community engagement and support, as well as welcomes opportunities for student placements with businesses and organisations.

Community is one of the schools core values – *'We are proud to be part of our school. We enjoy our Electives Programme and take an active part in the wider community. We work closely with our Primary Schools and local churches. We are committed to raising money for our chosen charities. We recognise our role as part of a national and international community.'* (school website)

Both confirmed and draft allocations policies in the West Oxfordshire and Cherwell District Council Local Plans have requirements to expand secondary school facilities to meet the demands from new housing development.

1. Arts, Science and Culture

- **Weekdays: The Marlborough School** offer a diverse range of 19 x Science, Arts and Culture lunch time and after school clubs weekly throughout the academic year which are predominantly open to all pupils on the school roll across KS3 and KS4. These include: singing, electric guitar, orchestra, a cappella singers, concert band, drama, band workshops, guitar, drums, piano, music tech/podcast club, senior musicians, Christmas choir, musical theatre, brass group, art, book club, maths clinic, science.
- **Woodstock Library** offers a diverse programme of events during the day, term time and holidays designed for all ages, some tailored for young mums and U5's such as 'play and stay', others for older people as well as families.

▪ **Sports and Recreation**

- **Weekdays term-time: The Marlborough School** offers a diverse range of 9 x culture, social and wellbeing groups as lunch time and after school clubs weekly throughout the academic year which are predominantly open to all pupils on the school roll across KS3 and KS4. These include: table tennis, girls football, boys rugby, basketball, GCSE PE catch up, running, netball, girls fitness, boys football.
- **Woodstock outdoor swimming pool** offers its facilities to all ages from April to September only.
- **The Tennis and Bowls club** offer group coaching April to July and summer tennis camps for young people aged 10+
- **Woodstock Football Club** historically offered provision for young people but due to the volunteer pipeline drying up had to regrettably suspend this aspect of the club. Priorities include registering with the FA and recruiting volunteer coaches.
- **Woodstock Harriers** currently have no provision for young people but would like to start a junior section.

4. Provision for adults 16+

Overall provision for adults is excellent with a diverse range of volunteer run interest groups and organisations - arts, culture, science, social, well-being, environmental, sports and recreation. These utilize the range of community venues across Woodstock, meeting weekly and monthly. 1400+ adults regularly participate in these groups and activities.

- **Arts, Culture and Sciences:** 18+ groups/activities/organisations
- **Social, wellbeing and Environmental:** 15+ groups/activities
- **Sports and Recreation:** 8+ groups/organisations

Please see Appendix 1 for the current list of Woodstock community activities for the 16+ demographic

5. Provision for adults 60+

The 60+ age group can also access all 16+ provision.

Overall provision for adults over 60 in Woodstock is good both for those living independently in wardened accommodation (Cognatum, Upper Brook Hill) and in residential care (Spencer Court).

There is a diverse range of volunteer run social/ wellbeing activities for example, coffee, lunch and stroke clubs, singing and reminiscence groups as well as those run by U3A and Age UK. These utilize the range of community venues across Woodstock, weekly and monthly for their activities and meetings. Arts, culture and science interest groups, societies and organizations available to 16+ are also accessible to those over 60+.

- **Arts, Science and Culture:** 20+ interest groups including U3A plus access to 11+ for adults
- **Social, Wellbeing and Environment:** 10+ social groups and initiatives
- **Sport and Recreation:** 6+ activities/organisations

Please see Appendix 1 for the current list of Woodstock community-based activities including those for 60+.

PART TWO

COMMON CONCERNS FROM FEEDBACK

Governance and Funding

Most social interest groups, initiatives and societies are volunteer run, with a committee structure (chair, secretary and treasurer). Many use a basic business model, charging subscriptions to cover costs for venues, speakers, resources. A few initiatives are able to offer their services free of charge because the venue is offered for free.

Organisations such as the Tennis and Bowls Club charge membership fees, differentiated for adults, children and older people. A number of group coordinators raised the issue of an ever-tightening pool of people for committee roles and an identifiable reluctance amongst people to want to contribute to the sustainability of the groups in this way.

Venues

Woodstock has a good number of indoor community spaces with good facilities to support community activities. The following venues are used by societies, initiatives and social groups weekdays, daytime, evening and weekends: Woodstock Community Centre, St Hugh's Community Centre, Woodstock Social Club, Methodist Church Hall, Cottsway Housing, The Marlborough School and Enterprise Centre, Woodstock Primary School, Youth Club, Oxfordshire Museum, Soldiers of Oxfordshire Museum, Woodstock Town Hall, Tennis and Bowls Club, The Fire station, The Scout and Guide hut, WUFA.

For most of these venues, limited parking affects ease of access, particularly for older and disabled people. The community centre on New Road has very limited parking, requiring people to park on an already overcrowded and narrow residential street.

The social club is the most centrally situated, offering access from the car park off Hensington Gate offers. It boasts 500 members, reflecting a diverse age range and user. There are hopes to refurbish the social club which would only further enhance an already popular venue amongst Woodstock residents.

Volunteer Pipeline

Most of the interest and social groups rely on volunteer support for committee membership and running the groups. Many groups are concerned about their volunteer pipeline and related sustainability and feel that they have exhausted possibilities and are needing to look afresh at options for alternative volunteer sources.

Consultations were hosted with leaders and participants of social action and activity groups for older people, including the stroke and lunch club, coffee club, ladies circle and U3A, Upper Brook Hill estates manager, singing group.

Common challenges include limited volunteer pipeline for:

- Participating on committees
- transport assistance
- hosting the services or events.
- supporting publicity
- reaching the more vulnerable, isolated and disabled

Communication and collaboration

We Love Woodstock on Facebook, Wake-Up to Woodstock website and Heart of Woodstock website are three separate communication platforms for Woodstock community.

Woodstock and Bladon News published monthly offers a round-up of societies, groups and organisations regular activities, events and articles. Though each of these communication tools are focused and useful for the specific aspects of community life that they serve, residents are concerned about duplication and have expressed the need for a centralized directory of all activities, initiatives and organisations. For example, a community timetable of events that is updated regularly and posted in visible places in the town as well as on websites and social media

Consultation with children and young people

It is important that all ages are supported to engage in this community consultation and any resultant project work. Consultations were hosted with Woodstock Youth Group and Girl Guides both leaders and participants. Young people were invited to respond to a series of questions which reflected the themes of the questionnaire. The sessions were very positive in terms of numbers of young people that engaged and the quality of their responses. **See Appendix 3 for the complete set of these responses.**

What Woodstock's young people told us about what makes community:

- *A group that works together to make their community a better place*
- *Where people work together towards a goal that will benefit everyone*
- *When people work together to create a certain environment*
- *Where people support and help each other, community means coming together as one*

Young people through these activities have been able to voice their concerns and ideas about how facilities and opportunities could be improved to better serve their age groups and families. The hope is that Woodstock community would welcome engagement from young people and families in the next phase of the consultation.

CFO is working with WUFA, schools and groups to building children and young people's understanding and engagement with the consultation. Please see the reference to this work in Part 3 Recommendations.

Reaching the vulnerable and isolated

Residents across Woodstock, as well as those coordinating groups and activities for older people have expressed concern about the isolated and vulnerable in the community and the need to find ways to reach out and be inclusive, particularly in relation to group participation as well as ensure that facilities are accessible.

Consultation with business people and homeworkers

Businesses are positive about the potential of Woodstock's thriving business community, the benefits of networks such as WUTW and Homeworkers gatherings as well as the potential increase in trade from new developments.

Current limited parking provision is an ongoing and common concern for businesses. The [Heart of Woodstock Parking and Traffic Report](#), published in September 2018 highlights the main issues and concerns as well as proposes solutions.

Concerns about the limited number of tourists visiting Woodstock, as part of a visit to Blenheim Palace is an ongoing issue, as most businesses in Woodstock cater for the tourist trade and feel that opportunities for the trade they hope for is affected by the visitor management, particularly of tourist coaches not stopping within reach of the town centre.

Please note that consultation with the business community is ongoing.

PART THREE

RECOMMENDATIONS

Social action and community-focused initiatives and ideas that have emerged from the consultation to date were also presented at the public events in June. The plan is not just about new houses but is also a community plan, looking to build collectively, strategically and sustainably on the already fantastic range of community activity taking place.

Note: the questions below related directly to suggestions arising from the community survey and related conversations with groups, societies, organisations and businesses.

1. Strengthening Governance for Groups and Organisations

- *What fresh approaches can we adopt for recruiting and support new trustees into roles?*
- *What is needed to ensure organizational sustainability?*
- *What training is available for trustees?*
- *What training is available for fundraising?*

CFO's advisory service for community halls and community shops including training in, for example: 'Trustee Roles and Responsibilities'. Other organisations such as OCVA offer governance and fundraising advice and training across a range of relevant themes. Funding bodies are actively prioritizing allocation of financial support to groups and organisations that are working collaboratively.

2. Addressing volunteering issues and challenges

- *Could there be a centralized volunteer service across Woodstock, managed by a coordinator so that all groups, societies and organisations have a bigger pool to draw from? A model for this has been effectively used in Bampton, Oxon.*
- *Could the business and homeworker community consider engaging in volunteering in a similar way to those facilitated by companies corporate social responsibility departments - giving back to their local community?*
- *Could The Marlborough School be encouraged to run a community service initiative to enable young people to volunteer weekly where it is needed?*
- *Could training opportunities about ways to engage and retain volunteers, be useful to groups and organisations?*

CFO, OCVA and other organisations offer workshop-based training exploring fresh approaches for volunteer recruitment. CFO's examples include 'Finding the Unusual Suspects', 'Together We Can'.

3. Improving communication and collaboration

- *Are we maximising use of available community space?*
- *Are our community facilities fully booked?*
- *What is our expansion potential for facilities?*
- *How are we planning for sustainability of these community spaces?*
- *How can we strengthen existing community infrastructure for groups, organisations and businesses*
- *What working groups need to be prioritised from the issues and ideas suggested by the survey and conversations?*
- *How can we work collaboratively include considering resources available, identifying appropriate partnerships between organisations and groups?*
- *How could we create a centralized directory of all activities, initiatives and organisations taking place across Woodstock, for example, a community timetable of events that is updated regularly and posted in visible places in the town as well as on websites and social media?*

CFO is undertaking research into Woodstock's range of community buildings available for community use/hire. This will include looking at current capacity, state of repair, expansion potential, waiting list for groups etc. This report will be

available soon. It will be useful in exploring how to maximise usage of facilities to improve financial sustainability and potentially reduce pressures on existing ones. CFO and other organisations can offer effective community development frameworks and tools, as well as facilitation to support these aims and processes.

4. Better services and support for Under 5's, children 5-11 and their families

- *How can we work together to provide opportunities for organisations and families responsible for under 5's, as well as under-fives themselves?*
- *How can we ensure that under 5's, 6 to 11-year-olds and their families are listened to?*
- *How can we help young families with under 5's. 6 to 11-year-olds engage with community projects that could benefit them?*
- *How can we work together provide more opportunities and activities for young families in Woodstock?*
- *How can we improve communication and collaboration between organisations serving Under 5's and 5 to 11-year-olds, families and schools to strengthen provision, share resources and avoid duplication?*

For example, to encourage and equip children, young people, and their families/carers for engaging further in 'community-life projects, CFO is partnering with WUFA and hopefully with Woodstock Primary to deliver 'Together We Can'...workshops tailored for different ages groups. These will give children a direct insight and experience of community led planning processes related to the new developments as well as a chance to enable their ideas being put into action to improving existing community life as well their future, growing up in Woodstock.

5. Better services and support for young people 11-16?

- *How can we work together with families, organisations, businesses to provide more activities for young people 11-16 in their community?*
- *How can we support 11 to16-year-olds in being listened to and having their ideas properly represented?*
- *How can we help 11 to 16-year-olds engage as equal partners in community led projects?*
- *How can we improve communication and collaboration between organisations serving 11 to 16-year-olds, families and schools to strengthen provision, share resources and avoid duplication?*
- *How can we support young people becoming community leaders in Woodstock, e.g. as town councillors, organization committee members?*
- *How can we work together with young people to establish new clubs e.g. a Woodstock goes green club?*
- *How can we work together with the schools to contribute to their communities as well as strengthen their own community engagement?*

For example, to encourage and equip children, young people, and their families/carers for engaging further in 'community-life projects, CFO is partnering with The Marlborough School KS3, Youth Group and Guides to deliver their 'Together We Can...' workshops tailored for different ages groups with school communities, Youth Groups and Guides. These will give young people a direct insight and experience of community-led planning processes related to the new developments as well as a chance to enable their ideas being put into action to improving existing community life as well their future growing up in Woodstock.

Please refer to Appendix 3 and 4 for initial feedback from young people gathered via workshops with Woodstock Youth Group and Guides.

6. Better services and support for adults 16+?

- *How can we work together with adults 16+, organisations, businesses to provide more activities for this age group in their community?*
- *How can we support all adults 16+ are being listened to?*
- *How can we work together to reach isolated and vulnerable adults 16+ and enable them to participate in community life?*
- *How can we help all adults 16 engage as equal partners in community led projects?*

- *How can we improve communication and collaboration between organisations serving adults 16+ to strengthen provision, share resources and avoid duplication?*

For example, to encourage and equip adults 16+ for engaging further in ‘community-life projects, CFO can offer their ‘Together We Can...’ and ‘Finding the Unusual Suspects’ workshops and resources tailored for different groups and organisations to explore fresh ways of strengthening and opening volunteer pipelines.

7. Better services and support for older people?

- *How can we devise and implement a coordinated approach to identifying and supporting disabled and isolated elderly in participating in activity groups?*
- *How can we work together to ensure different needs for older people are addressed to strengthen inclusive provision?*
- *How can we collaborate with others to provide sustainable community transport support to enable greater participation for older people in groups, activities etc?*
- *How can we develop a more cohesive approach to timetabling activities and publicity for older people?*

Age UK is appointing a Home Worker for Woodstock. Contact details for the area reps for Woodstock can be found on the Age UK website <https://www.ageuk.org.uk/oxfordshire/our-services/community-information-network/>

8. Better services and support for those who are disabled, isolated and vulnerable?

- *How can we improve publicity and circulation so that it reaches everyone?*
- *How can we work together to ensure all buildings are accessible to all, e.g. organizations, shops and community halls?*
- *How can we invest in pathways to enable all access to all groups, building and natural amenity areas in Woodstock, e.g. the community woodland?*
- *How can we collaborate with others to ensure that all residents can access activities?*
- *How can we work together to explore ways that organisations and groups can effectively and sustainably support the implementation of social prescription for residents of Woodstock and neighbouring villages?*

PART FOUR

NEW IDEAS EMERGING FROM THE CONSULTATION WITH COMMUNITY GROUPS, ORGANISATIONS AND BUSINESSES

The Woodstock Community and Infrastructure Delivery Plan is both a community and an infrastructure delivery plan. There are many interests and concerns that people have to improve Woodstock. Although there is well-developed social infrastructure in Woodstock, as this report makes clear, there are often ways that aspects can be improved. New clubs and groups are very important to people and improve the social fabric of place. All of the ideas below were suggested by Woodstock residents.

COMMUNITY LIFE	<ul style="list-style-type: none"> • Facilities and opportunities for young people 11-18 • Access/ consideration for people with disabilities • Facilities and opportunities for older people • Outdoor sports, leisure and recreational facilities • Develop new buildings on the library, fire station and police station site for community use
NATURAL ENVIRONMENT	<ul style="list-style-type: none"> • More trees, wildlife planting • Encourage alternative energy installations • Better management and more green spaces • Better protection and management of wildlife habits • More and better footpaths and cycle-paths suitable for all • More litter bins and regular collections • Zero-waste/eco shop
HEALTHCARE PROVISION	<ul style="list-style-type: none"> • More care provision for older people • Ways to sustainably support social prescribing in the community • Promote healthy walks and walking groups • NHS Dentist
UNDER 5's, 5-11 CHILDREN	<ul style="list-style-type: none"> • Facilities and opportunities for children under 5 including nursery and pre-school • Existing play areas for children should be preserved and/or extended • Facilities and opportunities for children under 11 • New scout group
11-16 YOUNG PEOPLE	<ul style="list-style-type: none"> • More recreational facilities/activities for young people • Encourage (campaign for) younger people to join clubs
OLDER PEOPLE	<ul style="list-style-type: none"> • Day centre for older people
NEW GROUPS	<ul style="list-style-type: none"> • Folk music, town band, drama group
LEISURE FACILITIES	<ul style="list-style-type: none"> • Improve Marlborough School sports facilities and make available to Woodstock residents • Indoor swimming pool • roof on outdoor pool for all-year use • Wild swimming • Skate park

PARKING	<ul style="list-style-type: none"> • Better management of volume of traffic at pinch points • Restrict traffic at school at drop-off/pick-up times • Resident parking permits
RETAIL AND ENTERPRISE	<ul style="list-style-type: none"> • Second big supermarket • Farmers market • More industrial units (to support economic development) • Better variety of shops • Facilitate more homeworking • ‘Gateway to the Cotswolds’ visitor centre • Campaign to make Woodstock a ‘foodie’ destination • Survey businesses to find out how many staff live and work in town and develop a strategy to encourage this • Develop a community shop (alternative to coop) • More infrastructure monies for enterprise development to attract new opportunities to Woodstock • Increased police presence • More businesses in general • A mini-market to sell produce • Tourist information centre • Promotion for town enterprise/businesses • An organic food, garden town enterprise • Address commercial viability of Woodstock via a ‘summit’ of stakeholders • Improve signage for post office and library • A Blenheim Palace satellite shop in the centre of Woodstock

PART FIVE

EMERGING WORKING GROUPS AND POTENTIAL SUPPORT ORGANISATIONS

The following themes have been proposed by Woodstock residents through the consultation as potential focuses for future activity/ discussion:

- Children, Young People and Families
- Cycling and pathway network
- Volunteering
- Funding
- Communication
- Community spaces
- Environment
- Public art

The part-aim of the July 20th 2019 consultation event (and ongoing throughout the plan) is to take the discussion further, building teams and action planning for emerging community-led projects.

CFO can support Woodstock community in engaging with each other in community project development and to set up working groups to explore and activate appropriate ways to make these things happen.

ORGANISATIONS THAT CAN SUPPORT NEXT STEPS

- Active Oxfordshire <https://www.activeoxfordshire.org/>
- Age UK <https://www.ageuk.org.uk/oxfordshire/>
- Community Action Groups <https://cagoxfordshire.org.uk/>
- Community First Oxfordshire <https://www.communityfirstoxon.org/>
- OCVA <https://ocva.org.uk/>
- Oxfordshire Youth <https://oxfordshireyouth.org/>
- Oxford Play Association <http://www.oxonplay.org.uk/>
- Playing Fields Association <http://www.opfa.org.uk/>

PART SIX

APPENDICES

APPENDIX 1 - Woodstock Community Survey Report - July 2019

Available at: <https://www.communityfirstoxon.org/wp-content/uploads/2019/02/Woodstock-CIDP-Community-Survey-Report-July-2019.pdf>

APPENDIX 2- Interim list of Community Groups, Societies, Organisations and Businesses

Under 5's

WUFA CIO

Sign and Sign

Little Monkeys Gym

Children 5-11

Education

Woodstock Primary

Arts, Science and Culture

15+ Afterschool clubs – Woodstock Primary and WUFA

Brownies, Rainbows and Guides

Youth Club

Art Drop in for families, grandparents and grandchildren – Woodstock Museum

Social, Wellbeing and Environment

Museum Garden – community space

Community orchard

Hill Rise playground

Sports and Recreation

15+ Afterschool clubs – Woodstock Primary and WUFA

Tennis and Bowls Club – group coaching and holiday clubs U9's and 10+

Outdoor swimming pool

Young People 11-16

Education

The Marlborough School

Arts, Science and Culture

19 Lunchtime and after school clubs – The Marlborough School

Youth Club

Social, Wellbeing and Environment

Woodstock Youth Club

2nd Woodstock Guides & Rainbows

Woodstock Youth Work Trust

Woodstock Scouts

Sports and Recreation

9 lunchtime and after school clubs – The Marlborough School

Tennis and Bowls Club
Outdoor swimming pool
Ballet

Adults 16+

Arts, Science and Culture

Art classes
Video Club
Woodstock in Bloom
Music society
Jazz Club
Literature society
Woodstock Society
French Film Club
Cherwell Community Archeology
Bladon and Woodstock Flower Club
Community Education

Social, Wellbeing and Environment

U3A 20 interest/social groups
Coffee club
Ladies circle
Tea birds and community shop
Glyme Valley probus
Rotary Club
Womens' business club
RSPCA bingo
Motor Neurone Carers Group
Suez Canal veterans
Ashtanga yoga
Physio
Tea dances
Pilates
Yoga
Weight Watchers
Zumba Fitness
Natural history group
Sustainable Woodstock
Allotment Association

Sports and Recreation

Tennis and Bowls Club
Debbie's school of Dance
Jive plus
Outdoor pool
Woodstock bowls and Tennis
Woodstock FC
Woodstock Harriers
Ballet
Flair Dance School
Cycling Club

Harriers

Social Club: Darts, Aunt Sally, Snooker, Dominoes

Older People 60+

Arts, Science and Culture

Age UK initiatives: IT classes

U3A (50+) 20x interest groups

Social, Wellbeing and Environment

Coffee club

Lunch club

Reminiscence Group - Oxfordshire Museum

Cameo - Baptist Church

Lights-up - Guideposts

Spencer Court activity programme

Stroke Club

Singing Group 50+

Age UK initiatives: Info Drop in, Chatterbox, Social strolls

Upper Brook Hill Residents events

Caroline Court Almhouses

Glyme Valley Probus Ladies

Older people transport

Good Neighbour Scheme

Sport and Recreation

Age UK: Generation Games, Exercise to Music

Spencer Court Activity programme

Tennis and Bowls Club

Open air swimming pool

Organisations

Wake up to Woodstock Business Network

Heart of Woodstock

We love Woodstock

Action Groups

Woodstock Action Group

Friends of Old Woodstock

Housing reps

Stillwater HA

Women from Hill Rise

Cottsway Housing

Royal British Legion Woodstock

Fire Station

Library in museum

Soldiers of Oxon

Oxfordshire Museum

Post office and newsagent

St Mary Magdalene

St. Hugh

The Marlborough School

Town Council

Baptist church

Cof E Primary School

Woodstock Methodist
Social club
Surgery
Wootton by Woodstock primary
WUFA
Freemasons

Businesses

(including Wake up to Woodstock – business network)

Blenheim Palace
Breckon & Breckon Estate Agents
Brothertons Brasserie
DaBa Indian Cuisine
Dantzig Art Gallery
Dennis Allen Business Consultancy
Edwards & Godding – The AGA Shop
Flowers Estate Agents
Gleide Home Decor
Hampers
Heritage
Iona House Gallery
Jerrams Brothers
KBDR
Kieran Stiles Art Studios
La Galleria
Libby Rak Gallery of Jewelry
Marlborough Enterprise Centre
Mary & Martins Newsagents
No5 Park Street
One Village
Our Workplace
Oxfordshire Digital
Paice Solutions – Website Design
Read Media
Reset You
Sassy & Boo
Short Let Space
Soldiers of Oxfordshire Museum – Conflict and County, telling the stories of the region’s military heritage and its people
St Mary Magdalene church
Stella Mannering & Company
The Black Prince
Glyme
The Buzzworks
The Crown Woodstock
The Duke of Marlborough
The Feathers Hotel
The Kings Arms Hotel
The Macdonald Bear Hotel
The Marlborough Arms
The Oxfordshire Museum
The Real Wood Furniture Company
The Star Inn
Townhouse Executive Travel
Woodstock Coffee

Woodstock Dental Practice
Woodstock Designs
Woodstock Live – August 2019
Woodstock Opticians
Woodstock Solicitors
Woodstock Wealth Management
Woodstock Manor House
Homeworker network

Have we missed anyone?

Please let us know if we have missed anyone by emailing: woodstockplan@communityfirstoxon.org

APPENDIX 3 - Data from Rural Community Profile for Woodstock (ACRE, 2013) and from the 2011 Census

Themes	Woodstock Data	Woodstock, compared to England average
Population	3,100 (2011 census) 46.2% male, 53.8% female	
Households	1420	
Working age adults	1,785	56% v 64.7%
Children under 16	505	16.2% v 18.9%
Older people over 65	810	26.2% v 16.3%
Lone parent families with children	65	19.5% v 24.5%
Single pensioner households	275	19.4% v 12.4%
People from Black or ethnic minority groups	370	11.8% v 20.2%

How strong is the local community?

Indicators of community strength	Responses	England average
<i>'Satisfied with the local area'</i>	90%	79%
<i>'I belong to the neighbourhood'</i>	64%	58%
<i>'People from different backgrounds get on well together in the local area'</i>	83%	76%
<i>'Aged 65+ satisfied with home and neighbourhood'</i>	89%	83%
<i>'Adults (16yrs +) participating in sport 3x per week'</i>	28%	22%

Note: data is taken from the national place survey 2008 for West Oxfordshire and Sport England Survey 2009, *not Woodstock specifically*

How safe is the local community? (2)

Perceptions of crime	Responses	England Average
Drug use or drug dealing is a problem locally	20.5	30.9
Drunk or rowdy behavior is a problem locally	21.6	29.4
Parents take responsibility for their children's behavior	38.0	29.5
Ant-social behavior is a problem locally	10.3	20.5

Source: Recorded Crime (Home Office 2011/12), Perceptions of crime (Place Survey 2008) West Oxfordshire

Equity and Prosperity

How deprived is the local area?	Numbers	Woodstock compared to England average
Number of people living in the most deprived 20% of areas of England	0	
Working-age DWP claimants	93	5.2% v 13%
Households experiencing multiple deprivation	01	0.1% v 0.5%

Governance

How engaged are people locally?	West Oxfordshire	West Oxfordshire compared to England
Adults who have participated in a group which makes decisions that affect their local area in the past year	16%	14%
People who feel they can influence decisions in their locality	29%	29%
Active Charities	5.2 per 1000 population	2.6 per 1000

APPENDIX 4 - Youth Club Feedback

1. ***What do you like about Woodstock?***

its peaceful, I like knowing that there are people her to support others, peope are very kind, it's a happy place to live, doo, extraordinary, loads of things to do, not much litter, it has nice restaurants, its quiet, caring members

2. ***What does community mean to you? (Draw or write)***

family and friends, everyone is nice and part of it, people I can share secrets with, my home and family, a big group of people, friends being together, helping each other when they need help

3. ***What do you come to the Youth Club? What are the benefits for you?***

its fun, I like all the games we play, to socialise, a great place to make friends, fun stuff to do, a great place to be with friends, fun with friends and eat sweets, hang out with friends, a break from chores,

4. ***What other organised activities do you do in Woodstock and where do these happen?***

football and cricket, school, work, I do biking a lot, tennis, shop and park,

5. ***Where else do you meet your friends in Woodstock, indoors or outdoors?***

I meet my friends outside, school, Co-op and the bus stop, at the park, around town, at friends houses, at home,

6. ***How could facilities and activities for young people be improved?***

swimming pool, better football pitches, play zone or nerf fight, its pretty good, bigger hall

7. ***How could you help connect young people recently moved to Woodstock with others and activities in the area?***

invite them to your house, make friends, Fortnite and Minecraft, put round leaflets, you could go and say hi - talk to them, school,

8. ***What things need improving in Woodstock for residents of all ages?***

have a skate park, bigger town, no more housing and private buses, play areas, more shops, more activities like Beaver, scouts and decent chip shop,

9. ***How could young people get involved to help change things?***

play games, climate change activities, play with them, protest, join clubs in the area,

10. ***Who do you think has the power to change Woodstock for the better?***

Me x 5, Prime Minister, Queen Elizabeth 11, anyone, Me and my friends, mayor, people of Woodstock, kids of Woodstock

APPENDIX 5 - Girl Guides Feedback

1. What do you like about Woodstock?

Like the amount of health and safety (chemist and doctors); there are two good schools Primary and Secondary and a few local shops; there is lots of entertainment, Blenheim Palace, Guides, education stuff, public footpath, new houses, parks and new schools; you can go to guides; I like that there are a range of opportunities, e.g. schools, shops, Blenheim; I like coming to school and all the accessible shops/Blenheim Palace; lots of places to go and visit

2. What does community mean to you? (Draw or write)

A group that works together to make their community a better place; where people work together towards a goal that will benefit everyone; people that live locally should be kind to each other and in some cases someone you trust, coming together as a town/village- everyone together involved; to have a strong relationship with the area where you live; community is when people work together to create a certain environment; they support each other and help each other, community means coming together as one; a community is a group of people who can live together as one, a group of people who live together or apart; a group of friends, you make lots of friends and you get to know people and you can work together.

3. Why do you come to Guides? What are the benefits for you?

Because I can see my friends, it's fun and I get to make new friends; climbing, swimming, hiking going out with friends, I can be my over energetic self and do the welcome to the guide hall dance; I get to meet my friends and new people, there are lots of opportunities within Girl Guiding (e.g. ICE trip, gang show); I learn new skills and make new friends, I've got nice friends and when I come I feel free; fun - things to do - opportunities , friends - meet people, life skills, stuff in common with them; I like doing something fun and making friends, my village friends come here and you get the chance to go to fun events; I like how everyone has something in common and we can play games and talk about random things, big gig.

4. What other organised activities do you do in Woodstock and where do these happen?

Sport, netball, art - stage coach, cooking, bike riding, walking, hanging out with friends, gymnastics club, operation Broski, plays and cabarets, church, drama/theatre, play cricket with family, rock climbing; I like going to Guides, walks around Blenheim, organise surprise events, getting shopping fever at a 10p bargain stall at the summer fete; seeing my best friend and being with other friends; spending time with my family and adventuring, I also like my village because it is very small.

5. Where else do you meet your friends in Woodstock, indoors or outdoors?

We like to go to the park and climb trees together, meadows; indoors - we go to each other's houses; I like swimming in the open air pool with my friends, playing in the woods where I live; the secret hill which has an awesome sunset, go shopping, the hill behind the train track; like going out and meeting in the outdoors, we go into Oxford shopping, Westgate; round to each other's houses; pop up pub.

6. How could facilities and activities for young people be improved?

Village shop prices are more than well-known stores; park not very good; more shops and restaurants; a climbing place closer to where I live and a live aquarium closer to where I live; lots of colour, shelter rangers unit, primary, tearoom for the gossip!; arts shop/pottery classes, fields with hills, café; shopping places within walking distance of my village; more parks and fun clubs, climbing camp, art club.

7. How could you connect with other young people recently moved to Woodstock?

Say hello and make them feel good; speak to people; join a club; meeting new people; say hello and make them feel welcome; show them around, tell them some good things to do; first impressions, smiling, helping them, ask them if they want to come to church, social clubs, playgroup; be friendly; activities in the town hall, welcoming them, talking to

them, talk to them about what is good about the place; show them around, make friends with them, give them advice on fun places to go.

8. *How could young people get involved to help change things?*

Give my ideas to a leader, ask a community leader; plant stuff, paint stuff, get my mum to do it as she is West Oxfordshire district councilor; talk to more important people; send a letter to our local MP to ask if it would be a viable option; a Woodstock goes green club for young people, sustainable resources; caring for wild life; recycling bins that are public; give my ideas to builders/government; spread the word; tell people put a poster around the town or village; tell them about traditions, fundraising events, talk, promote ideas, sign up for clubs; find people with similar interests, helping new people, promote it, have a base at school, organise meetings; talk to your friends so that they can tell others and try to get people to help.

9. *Who do you think has the power to change Woodstock for the better?*

Me!!; village councilors; teachers; the government; family; anyone - adult or child, community; we do; local businesses; parish council; councilors who build our villages.

APPENDIX 6 - Comments from Older People attending Singing Group

- “Our singing actively encourages social mixing, makes everyone feel happier, more relaxed and singing improves breathing – so a very positive, happy hour – Thank you!”
- “My husband and I are unlikely participants to ‘sing a long’ but we have been won over by Tessa’s wonderful piano and Paul’s lead singing. The songs vary and are memorable. An hour to recommend.”
- “This is my month’s treat.”
- “The sing along is a great monthly activity especially for elderly people who have an opportunity and come with other people, have a cuppa and sing happily for an hour, all thanks to the great initiative of Paul and Tessa.”
- “It’s lovely to meet with people for a chat, cup of tea and sing along. After all- music is the spice of life and put everyone in a happy mood. “
- “Very pleasant afternoon singing for everyone and every voice.”
- “We have really enjoyed our Friday afternoons singing. We have a laugh as well and for a while we forget how old we are and any little problems are soon forgotten.”